

The Star-Gazette Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 18, 1931.

FORTIETH YEAR, No. 51

BAY ROTARIANS HEAR OF VISIT TO PICAYUNE AND HILL CREST DAIRY FARM

C. C. McDonald Speaker at Bay Club Wednesday—Told Of Visit to Neighbors Over in Pearl River County And The Crosby Enterprise.

C. C. McDonald, a member of the party of Rotarians from the Bay Club, journeying over to Picayune last Friday and holding joint meeting at luncheon with the club of that place, and later visiting Hill Crest Dairy Farm, was the speaker at Bay St. Louis club meeting this Wednesday and spoke of the visit.

He told of the unbound hospitality and fellowship of the Picayune Rotarians, of the fine spirit of that organization; how President Ed. E. Hagberg, assisted by Harold Crosby, past president, had entertained and interested the Bay party, to such a degree that the trip and visit will ever remain memorable.

Following the luncheon at Peach Tree Inn, where a special feature entertainment was put on benefit of the visiting guests, the party was accompanied over to Hill Crest Dairy Farm, as guests of the Crosby interests, where coming guides, accompanied by Mr. Harold Crosby, took the party over the only dairy in the State supplying certified milk in a quantity.

Mr. McDonald spoke of the various buildings that house the Jersey stock of the farm; how these buildings were specially designed, built of concrete and fireproof; of the different particular cows. The speaker told of the particular cow that had for two successive years won the national championship; of the cow valued at \$8,000, of calves and their fixed value before birth.

The premises were visited and found not only model but extremely sanitary. In fact, everything about the place was as well nigh as perfect. The slogan there seems to be "Only the best and nothing but the best." The trip was easily a revelation and the only pity is that those who were precluded from going because of other engagements were not present. And it might be added, that since this enterprise and its interesting and educational phases are simply over the county border line, it does seem out of the ordinary that this place had not been visited long ere this.

Joseph O. Mauffray was the next programmed speaker of the luncheon-meet and spoke of the happy season at hand and of the necessity of remembering the less fortunate. Mr. Mauffray spoke with much feeling and his remarks were most apropos to the subject. He spoke of the holidays to the young of other years, then contrasting the same with that of the present.

His plea was to be thoughtful, that would be the compelling power and would be a liberal gauge.

The Bay Rotary Club will be the guest of President Bro. Peter at St. Stanislaus College on next Wednesday evening, at the college, and there will be no meeting at Hotel Weston on that day. Bro. Peter's thoughtfulness and hospitality is an occasion each year for much pleasure to the Rotarians, and next Wednesday is already eagerly anticipated.

AN OPINION FROM ATTORNEY GENERAL'S OFFICE IS GIVEN

Regarding Delinquency Of Tax-Payers After Feb. 1.—Representative Genin Receives Letter.

Attorney General Geo. T. Mitchell has written a letter in response to one from County Representative Robt. L. Genin, in regard to the tax-payer's qualification to vote were he fails to pay all of his taxes of February 1st. The Attorney General says such a tax-payer is not delinquent.

The letter follows and will be read with interest and benefit by those interested:

"In reply to your inquiry of December 9th, I advise that I have not rendered any official opinion with reference to whether or not taxes paid in accordance with Senate Bill No. 13 would disqualify a person from voting. However, I am clearly of the opinion that if a person pays his taxes as provided in said bill, that he would not be disqualified from voting and would not be delinquent."

Section 241 of the State Constitution requires all taxes to be paid on or before February 1st which is "legally required." This Constitution does not fix the due date for payment of taxes but the due date may be fixed by the Legislature, and if the tax payer pays in accordance with law, he is not delinquent and therefore not disqualified from voting."

Gov.-Elect Conner Plans To Refinance State Now In Debt

Increased taxes and reduced appropriations as a budget balance will be presented to the January assembly of the Mississippi legislature, Governor-Elect Sennett Conner has revealed.

Addressing a group of bankers, the man who takes over the reins of government January 19th urged them to withhold criticism of the suggested tax schemes "unless you can first offer an equitable substitute for the plan." He did not reveal the nature of the taxing scheme to be recommended.

Faced with a state deficit of more than \$5,000,000 this step was declared necessary to pull the state out of the immediate financial difficulty.

Enactment of a statute creating a workable budget commission for future treatment of the state's fiscal affairs on a businesslike basis, will also be sought by the Conner administration.

'SHORT CUT' ROAD WOULD PROVE OF UNTOLD ECONOMY; END PURSE DRAIN

Engineers See Sufficient Savings to Soon Pay for Projects, Says Feature Writer in N. O. Times-Picayune—Dr. Carroll W. Allen Expresses Opinion.

By FRED CUMBUS. While various reasons for delay in the construction of Louisiana's share of the highway short cut to the Mississippi Gulf Coast are being given, motorists of New Orleans and the coast section, as well as through traffic, are paying a huge economic toll for use of the longer route, according to engineers and laymen familiar with the subject.

Mississippi's Highway Commission announced in New Orleans recently that funds for construction of that state's share of the shorter route were available but were told that various causes prevented Louisiana from proceeding with its share at this time.

Engineering surveys of the proposed short cut have been made and those preparing these assert no serious problems of construction or prohibitive costs are involved, and that similar construction is being carried out elsewhere where the need is admitted to be less urgent.

Twenty Miles Wasted. Despite these facts, the direct highway from the Rigolets bridge to Pearlington to connect with an existing highway, or to Waveland to connect with a paved highway, has been delayed and motorists between New Orleans and the Gulf Coast are forced to travel 20 miles further than would be necessary over the direct highway, the short cut advocates point out.

This not only is a drain on the purses of local motorists, but is re-

HARRISON HAS MOST ALERT MIND IN U. S. SENATE, SAYS N. Y. SUN

Says He Has Disclosed Increasing Powers of Constructive and Disinterested Effort.

Complimentary to our own Pat of the Mississippi Gulf Coast, the New York Sun of December 10 editorially says:

The late President Harding called Senator Pat Harrison "the chief party trouble maker of the Senate." As a Democrat he has, indeed, annoyed Republican Presidents, but he is not chronically "offside." The Senate Democrats, assigning him the leadership in formulating their own tax program, picked a gifted ironist who, in his twenty-one years in Congress, has disclosed increasing powers of constructive and disinterested effort.

While many attended others who failed to be there had sent contributions of one sort or another.

There were various attractions; many booths and those in charge felt their efforts had been rewarded by the success which marked the results.

Bro. Peter wished to voice his thanks and appreciation for the cooperation. He expresses himself as grateful for the response that will make possible his annual charity to the community. This year, however, the Christmas tree will not be of his sponsoring. That will be solely supported by the generosity of Mrs. J. N. Stewart, a loyal and progressive citizen of Bay St. Louis.

The Christmas tree will be held at the A. & G. Theater, Xmas Eve and Xmas Day, you'll be watching the combined efforts of folks who contributed to the six super-special history makers to which we've called your attention.

Mac Marsh Back.

Mac Marsh playing the role of Ma

in the new talkie, was one of the

most important players in "The Birth

of a Nation" and "Intolerance."

She left the screen at the height

of her career to marry and become a

mother. And now she is back for

good.

Henry King, the director, adds

"Over the Hill" to a list that includes

"Tootable David," "The White Sister"

"Stella Dallas" and other box-office

magnets.

James Kirkwood, who plays the

role of Pa in "Over the Hill," was

one of Mary Pickford's first directors.

Besides directing, he has played leads

and character roles for years.

James Dunn and Sally Eilers are

the newcomers. They and the sound

men were not associated with pic

tures "way back then. However,

they're noted for "Bad Girl," a this

year super-special. And the sound-

trackers. Both co-operating, yet two

different affairs, but all for the poor.

BAZAAR NETS NEAT AMOUNT

Of Cash Last Sunday Afternoon—Benefit Bro. Peter's Annual Charity Fund

Do you remember "The Birth of a Nation," "Intolerance," and "The Four Horsemen of the Apocalypse," and "Scaramouche," and "Tootable David," and "Stella Dallas?"

These half dozen pictures were fa-

vored in the silent days; would have

drawn stars out at the time. Of the six,

only "Tootable David" has taken tal-

kie shape. Its sound version wasn't

as good as the silent Barthelmes pic-

ture. But you liked Richard Crom-

well three-stars' worth in the talkie.

Did you know?

If the other five movies mentioned

above haven't yet reached the audible

cinema, they have contributed to it,

anyway. When you see "Over the

Hill" (once a silent hit itself) at the

A. & G. Theater, Xmas Eve and Xmas

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The Sea Coast Echo

ECHO BLDG.
Fortieth Year of Publication.

Chas. G. Moreau, Editor and Publisher
Official Journal Hancock County
Official Journal City of Bay St. Louis.
Member National Editorial Association.
Member State Press Association.
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Always in Advance

Entered as Second-Class Matter at the Postoffice, at
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Christmas--1931

IN face of all the present handicaps one expects that Christmas will again represent a day of good cheer and that most people will snap out of their lethargy and try to be optimistic and happy.

Without minimizing the difficulties of the present year, it might be a good idea to recall that the present situation is bad by comparison with better times but, on the other hand, is good when we compare it with the plight of other peoples in other lands and, perhaps, of other years.

The Echo would not suggest that its readers indulge in an orgy of spending in order to create the Christmas spirit. Rather, would we suggest that the real spirit of Christmas does not involve expression in dollars and cents but in the hearts of the individuals who compose a given community.

They should undertake to see that some minimum share of joy and gladness is brought to every human being and especially into the hearts of innocent children, whose childish hopes have not been dampened by an economic crisis which they do not comprehend.

FAMOUS COAST HOTELS OPEN.

MISSISSIPPI Gulf Coast, noted for its beauty and climate, and well known for the accommodation it has to offer to tourist and winter visitors, is again calling its friends from the North and East and the Middle West, to come south and bask in the sunshine; to flee away from the cold and dreary bleakness of the climate where Father Winter lingers longest and claims greatest toll.

Announcement this week brings the information that Inn-by-the-Sea re-opened for the season last Tuesday, as well as the major hotels at Biloxi, including New Biloxi Hotel.

On December 19, Edgewater Gulf, another of the palatial hotels dotting the seacoast strand, will open its winter season. Five insurance companies and the Southern Hardware Association will hold conventions at the hotel beginning January 1 and extending through the spring. A press report says, the dining room and lobbies have been redecorated and the golf course has been reconditioned.

Our hotels along the Coast are the chief asset, in addition to what the coast has to offer, and the announcement of re-opening is received not only with interest but with that feeling of satisfaction that helps to re-establish to further degree that confidence which in itself is of so much significance.

Out-of-town newspapers carrying heavy ads get the trade from the home towns. It cannot but work out any other way, particularly if the home merchant fails to advertise.

COMMUNITY COOPERATION.

THE Sea Coast Echo urges all citizens of Bay St. Louis to adopt an intelligent plan of community cooperation. This does not involve the careless boasting that ignores facts of all the degenerating pessimism that depreciates everything. It merely requires the citizens of Bay St. Louis to realize that the combined efforts of all neighbors and friends will definitely improve our town.

One of the necessities is a sound business structure upon which to rest other ornaments. The trade-at-home policy, as often outlined in this paper, is a cardinal principle of community loyalty. It applies to sellers as well as to buyers and involves the use of money for improving Bay St. Louis as well as spending it within municipal limits, and not going over the bridge to make every little purchase.

In addition, our citizens should compare and, if possible, see that we acquire as many advantages as possible. Moreover, an eye should be kept on our living conditions and social organization is the hope of securing a fuller life for those who make their homes here.

Times rarely become so hard that a man gives up his cigars.

It is too late to weep after you get before a jury on trial for your life.

Whenever the business men of a community lose hope, the town is dead, regardless of what the boosters say.

This is the time that those who borrowed some years ago are finding out that it is easier to make a debt than to pay it.

Well, after the bridge war is over in New York, the adherents of the two systems will have something more to argue about.

The merchants who always applaud the home paper for advocating buy at home, is generally the non-advertiser.

CHAMBER OF COMMERCE.

BAY ST. LOUIS Chamber of Commerce, that clearing house for both city and county, and which represents the very business thought and progressiveness of this section by its membership, will have quite an active program at its meeting following January 1 for the New Year, and there will be much work to do.

This section is interested in no project of greater concern and significance than the "short cut" road from New Orleans to the Gulf Coast, and it will devolve upon the Chamber of Commerce to keep this project alive and to allow no stone unturned.

Then there will be the subject of keeping alive values of real estate, this to be done by such work as will redound to the benefit of the community; to bring more people here, to make it a better place to live in and so on.

Another feature not to be overlooked will be that of better sanitary conditions. Business premises must be kept cleaner, sidewalks cleared and made more attractive and wherever weeds may appear to seek for their removal. To work more in co-operation with both city council and board of supervisors, to assist these executive bodies that are always willing and doing.

These and other features are to be presented, but regardless of intentions or determination of purpose none of these will be accomplished unless a healthy and paid-up membership will supply the means to conduct this work. The Bay St. Louis Chamber of Commerce asks very little of its members. The annual dues of \$10.00 is small. No other community asks so little of its business and other people. This amount is an investment, particularly if interested in the city in which you live. To forego the Chamber of Commerce would be a black eye to this city and vicinity. It would be an absolute surrender. It would be giving up the ship. It would mean, we sink and we perish!

But such will not be the case.

SLANDERING GULF COAST PECANS.

DR. JOSEPH O'HARA, president of the Louisiana State Board of Health, residing at New Orleans, and who has spent many summers here with his family, hence no stranger, is responsible for the statement made by a New Orleans print, that "old pecans of an inferior grade, chiefly made up of an old stock that is dried up and much of it that is rotten, are being shipped into New Orleans by the carload, principally from the Gulf Coast."

Of course, we must resent this, for it is at variance with the facts, especially this section of the Gulf Coast in Hancock County. The truth of the matter is there were no pecans left over from last year's crop. The demand was brisk and prices top-notch, consequently the crop was sold out. And again, if there was a surplus from last year, no one here would ship these with a bumper crop on hand as at present and prices low.

The pecan hardly keeps from one season to another, unless in cold storage, if such accommodation were accessible here. The pecan is oily, which gives it the rich flavor, and the heat of the long hot summers experienced would make it such as to become rancid.

We would rather believe that Dr. O'Hara has either been wrongly informed or that the pecans imposed on the public possibly comes from his own state of Louisiana or elsewhere. We do not doubt unscrupulous dealers are doing what is charged, but The Echo, will demur at any statement that will reflect on the Mississippi pecan and the Mississippi pecan grower who is owner and seller. Such aspersion is not only uncalled for but unwarranted.

However, should there be even an isolated case or more of this questionable practice from along the Gulf Coast, The Echo expresses the hope that the party or parties will be apprehended and the proper desert meted out.

A WELCOME CHANGE.

REGARDLESS of party affiliations, the average American should endorse the change in the rules of the House of Representatives which will allow the minority members of that body the right to prevent a committee of the House from pigeon-holding a measure for the purpose of preventing a direct vote.

For years, it has practically been impossible to compel a showdown on any issue before the nation unless the leaders in the House were willing to have a vote. For this reason, there has been no record vote on the subject of Prohibition and, time and again, measures backed by a considerable strength, were retained in the committees, thus shutting off debate and vote.

Without regard to the position that anyone may take on the subject of Prohibition repeal, one is nevertheless impressed with the necessity of putting the members of Congress on record. Once this is done, the constituents of any member can pass on his action and if they desire other views, substitute member who will vote in accordance with their preference.

This observation applies, of course, to all public questions. It seems to us that successful government in this country demands and requires that voters should be able to place their representatives and understand their position on disputed questions.

CONCERNING RESOLUTIONS.

IT is about time for us to renew or annual recommendation to our readers to begin formulating their resolutions for the new year. Of course, most of them will be discarded but the mental check-up which an individual will attempt during a period of self-appraisal will be worth more than a few broken resolutions.

To the young people of Hancock County, we express the hope that they will take some time during the remaining days of 1931 to think of the possibilities of a well-ordered life and that, to some degree, at least, they will attempt to plan a course for themselves during 1932 which will lead them to greater individual accomplishments and prepare them for larger responsibilities.

VIEWS OF OUR NEWS.

By Chicagoan

A Review of the News of Last Week's Echo.

CHICAGO, Ill., Dec. 14.—The soul of a community was revealed in the appeals for charity made in the Echo last week. In some detail we were told of the manner in which the King's Daughters, Daughters of St. Margaret and St. Stanislaus College were co-operating to make St. Surp's Charity Bazaar a complete success. Of differing faiths and with interests that at times diverge, these strong civic forces united to bring Christmas cheer, "even unto the least of the brethren." With such sponsorship, with the stirring appeal for its support made by the printed voice of the community, and with the established reputation of Bay St. Louis in charitable work, 'twill be unnecessary for me to read the report of the Bazaar to know that it was an outstanding success.

And out of the good there comes more good. Having recently disbursed the proceeds of their Food Package Shower, members of St. Margaret's Daughters realize the extent to which the need for charity will extend after the Christmas season has passed. So there has come into being an organization with a modest name, one to which nearly everyone can contribute, yet one which will perform a world of good deeds even the sun of Springtime shine again. The Little Club of Cheerful Givers, this band of charitable people calls itself. It proposes to conduct card parties throughout the winter, and all it asks is that the people of the city purchase tickets for these parties for the small sum of 25 cents each. Provision has been made that all who buy tickets will receive in return many times their cost in the form of entertainment. Any game of cards may be played by those attending the parties, and for those who do not play cards facilities for playing Lotto have been arranged. Prizes will be awarded to add zest to the playing. But neither the enjoyment of the games nor the value of the prizes will bring to the supporters of the "cheerful givers" one half so much satisfaction as will the knowledge that they have assisted in a noble work.

Postal Clerks are busy with dispatching mail for the North Pole with hundreds of requests from the children of Hancock County to the good old saint. Old Santa, however, is having just about as hard a time just now as most other folks, but it is a safe bet that he is going to do all he can to snap out of his predicament, and get into the stockings on the night of December 24th, at least a few of the things which were mentioned in the letters which reach him before he starts out on his eventful ride over and around the world.

Not only are the kids keeping their eyes on the stores of Bay St. Louis but shoppers are making their selections for gifts which they will distribute to friends and relatives on Christmas this year.

In the meantime, those to whom Christmas this year will mean nothing more than the passing of another of the 365 days of the year, are being given thought and consideration.

POST OFFICE CLERKS

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PLEA FOR WELL-FILLED

XMAS BASKETS.

Various charitable organizations and individuals are making their plans for providing something more than they are expecting on Christmas. Contributions are being solicited by Bro. Peter and co-workers which will provide well-filled baskets for some of the city's poor.

Old, broken and worn out toys which have already gladdened the heart of some child, are being repaired, repainted and put in condition by Mrs. Margery Nye to again bring cheer to the heart of some child, who perhaps, will know no other joy of Christmas than of these rehabilitated toys, or dolls.

Food, clothing and fuel will be provided as liberally as possible to those who have been out of work, and are without funds just now to provide themselves with these necessities.

ACTIVITIES ARE ONLY

OUTWARD EXPRESSIONS.

All of these activities are just the outward expression and answer to the question "Am I my brother's keeper?" Each community will do its utmost to carry the load of its own responsibilities, and in this way suffering which would otherwise exist, will be relieved considerably and reduced to a minimum.

SHOULD YOU FIND YOUR

SELF A LITTLE MORE BLESSED.

If those who read this find themselves a little more blessed in so far as worldly goods are concerned, will respond to the calls which will be made within the next several days in so far as they are able, the work will be made much easier for those who are undertaking to bring cheer and sunshine to otherwise dark homes this Yuletide. The scope of the work will be broadened considerably, and the return in the satisfaction of having had a part in the plan, will be far more than can be measured in dollars and cents.

NOW IS THE TIME TO

LEND HELPING HAND.

Differing from most lines of business, there are never a great number of publishing concerns in a town. Few towns support more than one and that one sometimes shabbily. So when a meeting of a press club is held the number present may not be so large as would, say, a meeting of grocers or filling station operators from the same territory. But each and every member of the press club has at heart the interests of each and every individual business concern as well as those of other citizens of his town. So when the Mississippi Coast Press Club met last Monday night at the Markham Hotel in Gulfport, it may be truly said that the entire interests of the Coast country were represented. That the representative of the journalistic fraternity who serves Bay St. Louis should have been selected to head this influential body for the coming year reflects an honor upon his town as well as upon himself.

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That the Mississippi Coast Press Club has also acted in its own interest by selecting Chas. G. Moreau, editor of the Echo, as its president could in no way be made plainer than was un-

Hancock County Insurance Agency

INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care of Your Needs

A. A. Scafide, S. L. Engman, Agents.

Phone 108, Hancock County Bank

CASUALTY
BONDS
FIDELITY
JUDICIARY

AN INSTITUTION THAT IS A CONSTRUCTIVE FORCE IN THE COMMUNITY.

Peoples Bldg. & Loan Ass'n.

MASONIC TEMPLE
Bay St. Louis, Miss.

An easy and effective way to save and have. Installment shares payable monthly on which the Association pays a dividend twice monthly. Instalment and later we lend the balance of money necessary.

Installment stock 60c per month.

PAID UP STOCK \$100 PER SHARE

Ask About This Plan

J. A. BREATH, Secretary.

CHAS. G. MOREAU, Pres't. F. H. EGLOFF, V. Pres't. GEO R. REA, Trs.

CHRISTMAS HOLIDAY FARES

Tickets on Sale December 16th to 25th, inclusive
Return Limit January 6th

ONE WAY FARE PLUS ONE-THIRD

for the round trip

★ SAVE 33 1/3 % ★

To all points south of the Ohio and Potomac Rivers and east of the Mississippi River (with a few exceptions). Similar low fares to points beyond territory described above; for selling dates and other particulars consult L. & N. ticket agent.

Tickets good in Pullman cars on payment usual Pullman charges. Half fare for children of 3 and under 12 years of age.

For further particulars consult L. & N. Ticket Agent.

Travel By Rail — Safe — Comfortable

TELL YOUR WANTS

—TO THE—

CLASSIFIED AD DEPARTMENT

And You Will Receive Results

CLASSIFIED ADS IN

THE SEA COAST ECHO

Will "Bring Home The Bacon"

If you want to rent rooms or have rooms for rent; want to sell your home, or buy a home; have lost something or found

REGULAR MONTHLY MEET CO. BOARD SUPERVISORS

STATE OF MISSISSIPPI,
COUNTY OF HANCOCK.

Be it remembered that a regular meeting of the Board of Supervisors in the county and state aforesaid was begun and held in and for the County and State at the Courthouse in the City of Bay St. Louis on the first Monday of December A. D. 1932, being the 7th day of December and being the time and place for holding said meeting.

There were present, to-wit: Emilie Cue, president of said board; John B. Wheat, F. Z. Goss, Charles B. Murphy and Jos. P. Moran, members and A. G. Favre, Clerk of said Board and J. C. Jones, Sheriff of said County.

Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit:

A. G. Favre, stamps, etc. 6.36
A. G. Favre, Ex Parte Lucille Reed 8.95

A. G. Favre, Recording County deeds 2.30

A. G. Favre, County Registrar 300.00

J. C. Jones, Ex parte Lucille Reed 5.00

Dr. C. L. Horton, Professional Services 17.35

Atlas Drug Store, mdse. 6.00

L. H. Necessie, Conveying* 3.45

J. C. Jones, stamps, etc. 47.50

J. C. Jones, Victualing pris. 175.20

W. H. McDaniel, salary 81.00

E. J. Gex, salary 150.00

Sea Coast Echo, publishing 5.00

Albert Favre, salary 11.00

Clarence Carrio, salary 90.00

Mrs. A. J. McLeod, salary 35.00

Emma Baxter, salary 35.00

John Rutherford, salary 35.00

Wiley Frierson, filling vats. 20.00

Mrs. John Rutherford, keeper of Poorhouse 214.50

E. S. Drake, Plating roads, roads, etc. 193.64

Fahey's Mortuary Service, Pauper's funeral 65.00

Miss. Power Co., lights 22.34

C. C. McDonald, material 6.78

C. C. McDonald, Material 29.59

Andrew T. Manieri, inquest 1.00

Dan Bordage, inquest 1.00

Frederick Laurent, inquest 1.00

Joe Gager, inquest 1.00

Pete Latour, inquest 1.00

F. Guiterrez, J. P. inquest 3.00

J. V. Bontemps, Deputy Sheriff 3.10

F. Guiterrez, J. P. State vs. W. Renicke, 1.00

I. T. W. Mitchell, Constable State vs. Renicke 6.05

F. Guiterrez, State vs. Wm. Renicke, 3.40

I. T. W. Mitchell, State vs. Wm. Renicke, 6.40

Underwood Typewriter Co., ribbons 2.00

Mississippi Stationery Co., Stationery 61.29

Irvin Bontemps, inquest 1.00

Ducre Bourgeois, inquest 1.00

Edgar Bourgeois, inquest 1.00

Tony Bourgeois, inquest 1.00

John Monti, inquest 1.00

F. Guiterrez, inquest J. P. 3.00

J. V. Bontemps, inquest 3.00

Joe Yarbrough, Gar heads 9.90

Nicla Mikovilgo, Gar heads 9.90

Edward Vairin, Ex parte Lucille Reed 1.00

G. E. Templett, Ex parte Lucille Reed 1.00

Arceneau Super Service, re-pair, etc. 2.15

Bay Merc. Co., nails, etc. 13.25

Aubert Motor Car Co., supplies labor 1.00

C. A. Breath, Sr., inquest 1.00

Lucille Reed 1.00

Clifton Green, Gar heads 1.00

Edward Oliver, Inquest Lucille Reed 1.00

A. R. Hart, Inquest Lucille Reed 1.00

H. L. Kergosien, inquest Lucille Reed 1.00

Mississippi Stationery Co., Stationery, supplies, etc. 42.50

Roemer's Service Station Kerosene 7.75

Dr. Jas. A. Evans, Dental work 10.00

Henry C. Riggs, Finger printing 5.00

F. Fuente, State vs. Daze 4.40

L. H. Necessie, State vs. Daze 4.40

F. Fuente, State vs. Daze 4.25

L. H. Necessie, State vs. Kirkland 4.40

Beauvais, Typewriter Co., mdse. 2.40

J. C. Jones, State vs. Alfred Jackson 4.80

F. Fuente, State vs. Alfred Jackson 3.20

W. H. Thigpen, Special officer 2.90

F. Fuente, State vs. Ansmore 3.20

A. W. Thigpen, State vs. Ansmore 2.90

J. C. Jones, State vs. Ansmore 4.80

F. Fuente, State vs. Rayford 3.20

A. W. Thigpen, State vs. Rayford 2.90

J. C. Jones, State vs. Rayford 4.80

Frank Guiterrez, State vs. Smily 3.50

I. T. W. Mitchell, State vs. Smily 4.40

F. Guiterrez, State vs. Tom Perry 4.05

J. C. Jones, State vs. Tom Perry 4.15

Freeman Jones, State vs. Isadore Kellar 3.80

J. C. Jones, State vs. Isadore Kellar 9.65

Roemer's Service Station Gas & Oil 25.73

W. A. McQueen, Tick eradication 10.00

Bay Merc. Co., Bldgs. and Grounds 12.36

C. M. Shipp, County Health Officer 312.50

Joseph O. Mauffrey, Bldgs. and Grounds 5.00

Lorraine's Flower Shop, Bldgs. and Grounds 25.00

Beach Drug Store, Bldgs. and Grounds 5.59

Bay Plumbing Co., Bldgs. and Grounds 8.30

Bay Music Store, Bldgs. and Grounds 3.00

Be it ordered by the Board that the following amounts be allowed and paid out of the Interest Fund of Section 16, T. 8, S. R. 14 W., as per bills on file, examined and approved, to-wit:

Birus Lee, hardware material 5.00

Be it ordered by the Board that

LETTERS FROM THE PEOPLE

OPPOSED TO INCREASE OF TAXES.

Bay St. Louis, Miss., Dec. 15, 1931.
Editor Sea Coast Echo:

E. Richardson, wood 22.50
Be it ordered by the Board that the following amounts be allowed and paid out of the Game and Forestry Fund as per bills on file, examined and approved, to-wit:

Albert Jones, Game Warden 50.00
Valery Bourgeois, Deputy Game Warden 12.50

Be it ordered by the Board that the following amounts be allowed and paid out of the School Fund as per bills on file, examined and approved, to-wit:

D. J. Everett, salary 133.35

Be it ordered by the Board that the following amounts be allowed and paid out of the Sea Wall Fund as per bills on file, examined and approved, to-wit:

C. M. McDonald, supplies 11.85

Be it ordered by the Board that the following amounts be allowed and paid out of the Road and Bridge Fund as per bills on file, examined and approved, to-wit:

J. L. Summers, supplies 4.00

Arceneau Super Service, supplies 14.60

Gulf Coast Garage, supplies 11.19

Roemer's Service Station, Gas and oil 19.26

Roemer's Service Station, gas and oil 16.11

Roemer's Service Station, gas and oil 53.05

W. W. Forwood, Garage rent 10.00

Wm. Yarbrough, salary 106.00

Peck Favre, salary 65.00

Fred Chotia, salary 90.00

Alice Lafontaine, salary 100.00

E. S. Drake, Preparing deeds and engineering service 9.00

David Ladner, Jr., labor 9.75

B. L. Summers, supplies 9.05

Felton Whitfield, labor 30.00

Albert V. Necessie, labor 26.00

Roy Lee, labor 150.00

Lauren Lee, labor (salary) 350.00

M. A. Castro, labor 2.00

Sidney Gonzales, labor 12.00

Howard Ladner, labor 46.00

August Ladner, labor 10.00

Arlidge Ladner, labor 10.00

Robert E. gasoline 50.00

Leroy Pearson, labor 5.00

Roger Lee, Sr., labor and team 5.00

Lonzo Lacner, labor 2.00

Zack Lee, labor 7.00

Roger Lee, Jr., labor 27.00

Jim Smith, labor 5.00

P. W. Smith, labor 5.00

Payton L. Lee, labor 30.00

Baz Jones, labor 1.50

T. D. Pearson labor 7.50

Carl Bilbo, labor 8.25

Nervel Pearson, labor 6.00

Jessie Dawsey, labor 60.00

Leland Kenmar, labor 60.00

Rupert Landrum, gas and oil 84.50

Ed. Ladner, labor and team 30.00

John Cooney, labor 6.00

Josin Zingarling, labor and truck 11.75

The Bitson Company, grease, oil, etc. 107.59

F. E. Ladner lumber 13.19

Alphonse Smith, labor and truck 90.00

Be it ordered by the Board that the Board adjourn until Tuesday morning, December 8th, 1931, at 9:00 A. M.

EMILIO CUE, President.

Tuesday morning, December 8th, A. D. 1931, board met pursuant to the order of the Board, to-wit:

Personal and General Notes of Week From Waveland and Vicinity

V. E. WEBER Box 134

Waveland, Miss.

COMMENT ON SPORTS BY SHERIDAN

INQUIRY INTO ACCIDENTS HEISMAN'S VIEWS FOOTBALL CHAMPIONS TULANE VS. TROJANS LONDOS AND LEWIS ABOUT SCHMELING BASEBALL TRADES.

A constructive step in the interest of football is seen in the decision of the National Football Rules Committee to conduct a nation-wide investigation into the causes and circumstances of the more than two-score fatalities from football this season. The committee's plans to gather all the information it can in connection with the accidents in order to be able to form conclusions in regard to possibly overhauling the rules governing the game.

One of the factors, currently blamed for some of the accidents, is the wedge formation of interference on kickoffs. That this will be substantiated by the facts is doubtful, but, at least, the effort of the rules committee is commendable and should enable it to take such action as it may be warranted.

Music pupils of Mrs. V. E. Weber are now rehearsing for their holiday recital to take place at the home of Mrs. John Moreau, Coleman ave.

Our stores are now being decorated for the Christmas holidays.

Rev. Herman J. Jacobi, son of Mr. and Mrs. H. Jacobi, will deliver his first public sermon Sunday, December 20, 7:30 A. M. at St. John church, New Orleans.

Mr. and Mrs. D. B. Jones of Mobile visited Mavor and Mrs. Schwartz for the week end. The party then motored to New Orleans.

Mr. and Mrs. John Ekerle have for their guests, their daughter, Mrs. Wanzel, and grandchildren Ruth and Henry L., they will remain over the holidays.

Capt. Theo Ray and family are over for the holidays.

Mr. and Mrs. F. J. Montgomery and nephew, Enrique, spent the week end, preparing their home for the Yuletide holidays.

Miss Adela Mapp made a trip to New Orleans with her father during the week, to visit friends and have a look at Santa Claus.

Mrs. Rolt. Henley and family spent the week end in New Orleans combining business and pleasure.

Mrs. O. M. Villere motored to New Orleans during the week.

Miss Mary E. Donnelly returned home, after spending some time in New Orleans.

The card party held at the cozy home of Mr. and Mrs. V. E. Lizana last Saturday night for the benefit of St. Claire Altar Society, proved to be a most enjoyable affair, and a financial success.

PASS CHRISTIAN ROTARY CLUB RAISES \$175 FOR XMAS TREE

Despite conditions, the Pass Christian Rotary Club has raised a fund of \$175 to fill empty stockings on Christmas morning in Pass Christian, as a result of the labors of a committee in charge from the club, composed of Luther H. Barksdale, chairman; Frank L. French, J. M. Terrell, Wm. F. Adam and E. Ad. Lang. The tree will be held Christmas eve.

Rotarians opened their campaign for funds Tuesday and by Wednesday afternoon the amount above designated had been raised.

This is the seventh year the Rotary Club has undertaken to provide a Christmas tree for the poor children of the community, and the club is determined to make this year's tree as successful as those of other years. It is planned to raise \$250 this year.

In addition to distribution of toys, many well-filled baskets will be distributed. It is said that no family could enjoy Christmas and children delight with their toys if hungry.

Both Rotarians and Pass Christian residents that made this possible are to be commended for their charity and complimented on the success of their efforts.

Back Number

Mapne—Why did you put the skids under that new boy friend?

Jayne—He was too old-fashioned. When I started to cough at the party he took me to the poor fish offered me a cough drop instead of a cigarette. Can you imagine it?—Cincinnati Enquirer.



One of the major trades in baseball circles has sent Hack Wilson and Pitcher Teachout, of the Cubs, to the St. Louis Cardinals, in exchange for the veteran spitballer, Budleigh Grimes. Through this swap, Grimes will serve his sixth National League club. Although 39 years old, he has performed in great style for the past several seasons. He won 17 games and lost 9 in 1931, and in 1929, with Pittsburgh, he was able to win 17 while losing only 7.

The trading of Wilson recalls his fine record in 1930, when he drove in 190 runs, setting a new major league record and also established a National League record with 56 home runs. This season, he drew a salary of \$37,500 but had a very bad year, finally being suspended in September. His batting average was only .261 and his home runs only 13. Besides his fielding was off. Incidentally, Grimes is also a high salary player, being reported to draw \$15,000 a year.

Dangerous Subject

"Dad, we learnt at school today that the animals have a new fur coat every winter."

"Be quiet! Your mother is in the next room."—Boston Transcript.

NOTICE TO BIDDERS

Notice is hereby given that the Town of Waveland, Mississippi, will receive sealed bids up to Seven O'clock P. M., January 5th, 1932, for constructing certain roads and highways in the Town of Waveland on certain streets as follows:

On Waveland Avenue, from the Louisville & Nashville Railroad Company's Depot to the Beach.

On Railroad Avenue, from the Louisville & Nashville Railroad Company's Coleman Avenue.

On Coleman Street, from Bourgeois Street to Jeff Davis Avenue.

On Jeff Davis Avenue, from Coleman Avenue to Nicholson Avenue, from Jeff Davis Avenue to the Beach.

Bids will be received for all kinds and character of surface treatment and hard surfacing on said Streets, and the Bidders shall file with their bid, specifications of their material and prices as to the thickness and treatment of surface treatment, and the thickness, kind and character of hard surfacing.

Bids shall include the necessary excavation on Waveland Avenue, not exceeding 350 cubic yards, and bidders are to bid for the excavation at so much per cubic yard.

The hard surfacing mentioned herein should not be construed to mean concrete, as no concrete is contemplated.

Bids shall also include approximately 1900 feet of concrete curb 4 inches by 12 inches, to be placed on Waveland Avenue.

The surface treatment on the Streets above named shall be 18 feet wide, with the exception of Waveland Avenue from the Louisville & Nashville Railroad Company's Depot to the Beach, and Coleman Avenue from Bourgeois Street to Railroad Avenue, which shall be twenty-four (24) feet wide.

All bidders shall file a bidders bond, or certified check on a Bay St. Louis bank for not less than ten per cent (10%) of the estimated bid. The successful bidder will be required to furnish a surety bond for the full amount of the contract.

The Board of Mayor and Aldermen specially reserves the right to reject any and all bids.

All bids and communications with reference to this work shall be addressed to George T. Herlihy, Secretary of the Town of Waveland, Mississippi.

GEORGE T. HERLIHY, Secretary of the Town of Waveland.

NOTICE TO BIDDERS

Notice is hereby given that the Town of Waveland will receive sealed bids for the following material:

Sand clay Gravel per ton and/or per cubic yard.

Oyster shells per barrel and/or per ton.

Clam shells per barrel and/or per ton.

Key shell per barrel and/or per ton.

Slag per ton and/or per cubic yard.

F. O. B. cars and/or on Town Streets.

All bids to be filed with the Secretary of the Town before Seven Thirty P. M., Tuesday, January 5th, 1932.

The Board reserves the right to reject any and all bids.

The successful bidder will be required to furnish bond in a sum equal to the total amount of the bid.

GEORGE T. HERLIHY, Secretary of the Town of Waveland.

LEGAL NOTICE

"Notice is hereby given that the Town of Waveland, Mississippi, will offer for sale and sell to the highest and best bidder, Twenty-five Thousand Dollars (\$25,000.00) of its street improvement bonds to mature, Five Hundred Dollars (\$500.00) for the first two years, then Three Thousand Dollars for four years, then Four Thousand Dollars for three years."

"Bids are requested on bonds bearing interest at five per cent, five and one-half per cent, and six per cent."

"All bids to be accompanied by certified check of Two Thousand Five Hundred Dollars (\$2,500.00)."

"The bonds to be validated by the Town of Waveland, and the cost of validation to be paid by the said Town. The bonds to be in the denomination of Five Hundred Dollars (\$500.00) as per resolution on file."

"The Board of Mayor and Aldermen reserves the right to reject any and all bids."

"All bids must be filed with the City Secretary on or before the 5th day of January, 1932 at 7:30 o'clock P. M."

GEORGE T. HERLIHY, Secretary, Town of Waveland, Miss.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI. To Ida Schultz, Dora Burgess, Alberta Stieffel, Willis Fayard, Peter Fayard, Louisa Smith, Corinne Costello, Rosa Fayard, Magnolia Fayard, Lillie Wallon, Tony Fayard, Mary Cassing, Lotte Brewer, Vergie Champlain, Ambrose Fayard, Leonard Fayard, Otto Buhler, Clifford Buhler, Phillip Buhler, and Lorine Mertha, if living, and if dead his unknown heirs and legatees, and all persons having or claiming any legal or equitable interest in and to the following described land to-wit:

SE 1/4 of NW 1/4 Section 24, Township 8, South, Range 14 West.

You are summoned to appear before the Chancery Court of the County of Hancock in said State, on the Second Monday of January, A. D. 1932 to defend the suit No. 3457 in said Court of Mrs. Lizzie A. Weston.

The same being a suit to quiet and confirm complainant's title to said land above described, wherein you are a defendant.

This the 3rd day of December, A. D. 1931.

(SEAL) A. G. FAVRE, Clerk.

Corrected

The housewife returned from her shopping expedition and was met by a tearful maid.

"Baby's swallowed a bottle of ink," cried the girl.

The housewife dropped her glasses in her confusion.

"Incredible," she exclaimed.

"No, mum, indelible," returned the maid.—Canadian Magazine.

NOTICE OF TRUSTEE'S SALE OF LAND UNDER DEED OF TRUST

Whereas, on the 16th day of October, 1928, Ed Springer and Nettie Springer executed and delivered unto T. W. Davis, as Trustee, a deed of trust for the use and benefit of the Edward Hines Yellow Pine Trustees, of Chicago, Illinois, on lands herein mentioned and described, to Merchants Bank & Trust Company, which Deed of Trust is recorded in Vol. 26, pages 253-5 of the Records of Mortgages and Deeds of Trust on land in Hancock County, Miss., and

Whereas, the said indebtedness so secured by said Deed of Trust is long past due and unpaid, and said Merchants Bank & Trust Company, the legal holder thereof under the provisions of said deed of trust, elected to and did on November 7th, 1931, appoint Ethel H. Gex, as substituted trustee in the place and stead of W. J. Gex, Jr., Trustee, which appointment was in writing and is duly recorded in Vol. 27, pages 87-88 of the Records of Mortgages and Deeds of Trust on land in Hancock County, Miss., and

Whereas, default has been made in the performance of the conditions of the said deed of trust, and the Edward Hines Yellow Pine Trustees have declared the entire debt fully due and payable, and default remaining, and the indebtedness remaining unpaid, the said Edward Hines Yellow Pine Trustees has requested me as Trustee to foreclose the deed of trust and make sale of the lands therein conveyed.

Therefore, notice is hereby given that I, T. W. Davis, the undersigned Trustee, to foreclose said Deed of Trust,

NOTICE OF TRUSTEE'S SALE

Whereas, on the 8th day of December, 1930, Carl Marshall executed a Deed of Trust to W. J. Gex, Jr., Trustee, to secure an indebtedness therein mentioned and described, to Merchants Bank & Trust Company, which Deed of Trust is recorded in Vol. 26, pages 253-5 of the Records of Mortgages and Deeds of Trust on land in Hancock County, Miss., and

Whereas, the said indebtedness so secured by said Deed of Trust is long past due and unpaid, and said Merchants Bank & Trust Company, the legal holder thereof under the provisions of said deed of trust, elected to and did on November 7th, 1931, appoint Ferdinand Schulz and wife, Emanuel Schulz, husband and wife, as substituted trustee in the place of the present Geo. R. Rea as Trustee, concerning land situated in Hancock County, State of Mississippi, to secure an indebtedness owing by them to the Peoples Building & Loan Association, which Deed of Trust is dated December 5th, 1927, and recorded in Vol. No. 22, pages 571-573. Records of Mortgages and Deeds of Trust on lands in said Hancock County, in which Deed of Trust the land is described as the land, with its rights and appurtenances, situated in Hancock County, State of Mississippi, and sufficient power to take the place of the present Geo. R. Rea. All bidders will be required to furnish with bids, complete specifications and drawings, covering, power or engine, material, and parts in engine and installation. Bond will be required for full amount of bid, and to extend over a period of sixty days after installation. Motor to be of same quality grade powder and construction as the Red Seal Continental Industrial Motor. Motor, accessories and equipment must carry manufacturers full guarantee.

Bids may be filed at any time up to ten o'clock A. M., Monday, December 21st, 1931 with the Public Utility Commissioner.

The City reserves the right to reject any and all bids.

SYLVAN J. LADNER, Public Utility Commissioner.

NOTICE TO BIDDERS

Notice is hereby given that the Mayor and Commissioners of the City of Bay St. Louis, Mississippi, will receive sealed bids for furnishing all labor, material and equipment for removing present Electric Motor, at motor work plant and furnishing and installing a gasoline engine.

The gasoline engine to be of sufficient power to take the place of the present Electric Motor. All bidders will be required to furnish with bids, complete specifications and drawings, covering, power or engine, material, and parts in engine and installation. Bond will be required for full amount of bid, and to extend over a period of sixty days after installation. Motor to be of same quality grade powder and construction as the Red Seal Continental Industrial Motor. Motor, accessories and equipment must carry manufacturers full guarantee.

Bids may be filed at any time up to ten o'clock A. M., Monday, December 21st, 1931 with the Public Utility Commissioner.

The City reserves the right to reject any and all bids.

SYLVAN J. LADNER, Public Utility Commissioner.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.

To the unknown heirs at law or legatees of Lena A. Combel.

The unknown heirs at law or legatees of Francis J. Laizer, E. J. Bryan, if alive, and if dead, his unknown heirs at law or legatees; and

All other persons having or claiming any right, title or interest in and to the land described as follows, to-wit:

A strip of land having a front of 61 feet in the First Ward of the City of Bay St. Louis, described as having a front of 50 feet on the south line of Carroll Avenue, and running back between parallel lines on a course South 20 degrees West, 189 feet, more or less, and may be known as the East 100 feet of Lot 33 of the Plan of Partition Sale of part of the land belonging to the estate of D. R. Carroll, deceased, recorded in Vol. No. 27, pages 193-201, records of deeds of said County, on May 1, 1923. Being the identical land conveyed by R. L. Mandin and wife, to the said Ferdinand Schulz, by deed dated April 7, 1924, recorded in Vol. D-5, page 554, records of deeds of said County.

Whereas default has been made in the payment of said indebtedness, and whereas the said Geo. R. Rea has declined to act as such Trustee, and said Association, under the authority of said Deed of Trust, has appointed the undersigned Substituted Trustee, which Substitution is dated November 25, 1931, and recorded in Vol. No. 27, pages 89-99, Records of Mortgages and Deeds of Trust on lands in said Hancock County, Miss., from Mrs. G. W. Law and G. W. Law; and conveyed by said J. C. Mente to H. S. Weston by deed dated Sept. 10, 1931, and recorded in Vol. D-5, page 247 of the Deed Records of Hancock County, Miss., and acquired by C. E. Drake, filed in the office of the Clerk of the Chancery Court of said County, on May 1, 1923. Being the identical land conveyed by R. L. Mandin and wife, to the said Ferdinand Schulz, by deed dated April 7, 1924, recorded in Vol. D-5, page 554, records of deeds of said County.

Whereas default has been made in the payment of said indebtedness, and whereas the said Geo. R. Rea has declined to act as such Trustee, and said Association, under the authority of said Deed of Trust, has appointed the undersigned Substituted Trustee, which Substitution is dated November 25, 1931, and recorded in Vol. No. 27, pages

REMAINS OF YOUTH KILLED BY TRAIN SHIPPED BACK HOME

Paul Klose, 17-Year Youth Of Akron, Ohio, Falls From Freight Train.

Paul Klose, 17 years old, of Akron, Ohio, was on his way back home 2 o'clock Thursday morning of last week, but did not leave just then. He fell from the freight train he was riding and had one leg and arm crushed.

Friday night, however, he was on his way home to the mother he was to visit. But under different circumstances. He had died in the meantime at the King's Daughters Hospital at Gulfport Friday morning as a result of his injuries and the body was being shipped back home by the Fabye Undertaking Company, of Bay St. Louis, with every attention and the tenderest ministrations possible.

The youth, it is said, had left a ship at New Orleans, finished his labors and was on his way back home, and on reaching Bay St. Louis fell between two cars of a moving train on which he was riding and the wheels of a box car severed a leg and an arm.

Local assistance was rendered. One leg was shattered off. In the shoe of the leg he had twenty-five dollars concealed, the balance of his wages on board the ship. He told his name and place of residence before he lapsed into a condition where later he could not have revealed his identity. He gave his mother's name as Mrs. Marie Klose, of 449 Fillmore Avenue, Akron, Ohio. He said he was searching for further employment.

Receiving emergency help here he was taken to the King's Daughters Hospital at Gulfport, where his condition was too enfeebled to allow of the operation necessary. He requested that the money be sent to his widowed mother.

She was communicated with and after his death the money for sending his body back home by express was forthcoming.

This is the second youth to have died in this city under similar circumstances within three weeks, through no fault of the railroad company. The other unfortunate was Tira Stewart, of Worthington, Ind., aged 16.

HOW THE TAX-PAYING INSTALLMENT PLAN IS WORKED OUT

February 1 Last Day For First Payment—After that Date Delinquent Is Declared.

Installments to be paid in the various taxing districts of Harrison county under provisions of the act passed by the last session of the Legislature, have been worked out by the authorities as well as in Hancock county. While taxpayers may, if they prefer, pay the full amount of their taxes on or before February 1, under the deferred plan, they may pay only a part on or before February and the remainder in installments on or before May 1 and August 1. The larger percentage of the taxes due, however, must be paid in the first installment.

In Gulfport, where the county levy is 35 mills, the first installment on each \$1,000 assessment is \$24.50 leaving two remaining installments of \$5.25 each. In Biloxi, which has a levy of 34 mills, the initial payment will be \$24.38 and the remaining \$9.62 to be paid in two equal installments. In Pass Christian, which has a levy of 35 1/2 mills, the first payment will be \$23.50 and the deferred payments \$6 each. Under the law if the first installment is not paid on or before February 1, the total becomes delinquent and a 6 per cent additional tax must be paid, authorities said.

The same plan operates in Hancock county. The millage locally is 43 mills and in Bay St. Louis (city) 25 mills. An advance in the general county tax levy of three mills, due to two of the largest industries going out of existence. In Bay St. Louis the levy is the same as last year.

Failure to pay the first installment after February 1, the tax-payer becomes delinquent.

BILIOUS

"I have used Black-Draught... and have not found anything that could take its place. I take Black-Draught for biliousness. When I get bilious, I have a nervous headache and a nervous, trembling feeling that unfits me for my work. After I take a few doses of Black-Draught, I get all right. When I begin to get bilious, I feel tired and run-down, and then the headache and trembling. But Black-Draught relieves all this." —H. O. Hendrie, Homerville, Ga.

For indigestion, constipation, biliousness, take

Theford's
BLACK-
DRAUGHT

WOMEN WHO NEED A TONIC SHOULD TAKE BLACK-DRAUGHT. USED OVER 50 YEARS.

CURRENT COMMENT

PLENTY OF MATERIAL FOR COMMENT.

(Editorial)

The House of Representatives has about five thousand bills awaiting its consideration. Less than one tenth of them relate to matters of public interest, the balance being of a more or less private nature. Congressmen sometimes are condemned for lack of attention to the general welfare. One reason why Representatives cannot occupy themselves to a greater degree with the duties of the statesmen, is that they have to spend too much time in pulling constituents personal chestnuts out of the fire. Among affairs of public interest, there will be several attacks upon prohibition. The National Association of Manufacturers thinks that the tariff needs revision, and no doubt will be given a chance to be heard. The things absorbing the efforts of Congress like the articles at a farm auction, will be "too numerous to mention" but will be noted in this column from time to time, as the more important of them come up for debate. Mr. Garner, the new speaker, is on hand and is dishing his desk top with the gavel in the time-honored fashion. The Senate is proceeding gravely to its business, which probably will include some contests over seats at that body. Upon the whole, it seems likely that the 72nd Congress will afford plenty of material for comment.

HERE IS A REMARKABLE PIECE OF NEWS.

The smallness of the world, and the efficiency of the means of communication, are made evident by the fact that Canada has furnished the United States with news about what South Africa has done regarding a horse race in Ireland.

THE ECHO WOULD PLEAD FOR THE DOG.

In different localities, relief is being refused to persons owning an auto, a radio, or a dog. Perhaps there is excuse for withholding aid from a family having costly means for entertainment and pleasure, but it would be a pretty mean individual who would offer to give a hungry man a dollar provided that he would knock a pet in the head.

HARDLY MORE THAN A RIPPLE OF CURIOSITY.

The hunger marchers descended upon Washington, as promised, but created hardly more than a ripple of curiosity. It is to be questioned whether the assemblage really was representative of the masses in need of help. In general, the demonstration was orderly. The speeches had a good deal of "down with" something or other in them, coupled with some definite requests, such as the provisions of a sole of \$150 per man. Free food was provided, and was put to the use intended for the most part, though there was a definite stand against the baked beans supplied by one of the missions. Viewed by and large, the hunger marchers brought up nothing for consideration that was not thoroughly aired when Coxey's Army visited Washington in 1894.

SUCH WORDS WILL GIVE VENT TO FEELINGS.

The Bureau of Mines finds that it is impractical to use general statements as to the quality of gasoline. The average motor car operator will be inclined to think that general statements composed of a few short explosive words about bad gas are greatly practical, at least to the extent of giving vent to his feelings.

WHY NOT GIVE THE POSTMASTER WHAT HE WANTS?

The Postmaster General suggests a three cent rate on letters. Indirect taxation is dangerous and should always be watched, but a three cent rate on sealed missives will meet with no great amount of opposition. It would be hard to find a private messenger who would deliver a note in the next township, or even across the street, for the sum stated. Considering the advantages afforded by the postal system, and that it is not operated as a profit-making business, most letter-writers will be willing to give the Postmaster General the extra copper that he needs.

BRIDGE PLAYING IMPERATIVE (?) TO TEST.

A contest is on to settle the best system of playing bridge. So important a matter should not turn upon the relative skill of two men. If Mussolini cannot tell us what is best in the premises, the leading political parties should have clearly defined bridge planks in their platforms, so that one may know who is a safe man for office.

TOUCH' IS RIGHT.

The Administration is said to be in "touch" with the business situation. When the Republicans use the word "touch," the tax payers can be perfectly sure about what is coming.

THIS WOMAN LOST 64 POUNDS OF FAT

Mrs. H. Price of Woodside, L. I., writes: "A year ago I weighed 150 lbs. I started to take Krischen and now I weigh 126 and never felt better in my life, and what's more, I look more like 20 yrs. old than the mother of 2 children, one 19 and the other 18. Every one of my friends say it's marvelous the way I reduced."

To lose fat with speed take a half teaspoonful of Krischen, in a glass of hot water before breakfast every morning—don't miss a morning—an 80 cent bottle lasts four weeks—get it at and drug store in America. If not joyfully satisfied after the first bottle—money back.

USE OF CALENDAR INSTEAD OF FISCAL YEAR RECOMMENDED

Legislature Will Be Asked to Make State's Fiscal Year Run With Calendar.

Recommendation that the incoming legislature change all biennial reports so as to cover the calendar rather than the fiscal year, and change the receipts to cover the same periods as do disbursements, is made in the annual report of State Auditor Carl C. White.

"We further recommend that the receipts of the revenue should be changed so as to cover the period of disbursement," the report advises. "In this way it will be possible for the state legislature to make the budget balance. Otherwise it is practically impossible."

Appropriations for disbursements are made at present for a different fiscal year than that covered by collections.

"In excess of \$6,000,000 has been collected on the gasoline excise tax in the last four years, the auditor reported in recommending improvement of the system for collecting delinquent gasoline taxes.

"Much gasoline has been sold in Mississippi during the past year without paying the excise tax as provided by law," he said.

LITTLE ECHOES

Hoover asks tax rise and \$500,000 credit corporation.

House Democrats pass liberalized rules opening way to wet test.

Laval assures Deputies France won't ask arms parity delay.

Garner, elected Speaker, receives ovation in the House.

Rail rate increase sanctioned by the I. C. C. with credit pool.

Hunger marchers fail to get hearing at the capital.

\$150,000,000 postoffice deficit is reported by Brown.

Newton D. Baker again declines to be candidate for President.

Farm bodies unite to obtain marketing act amendment.

Treasury offers \$1,300,000,000 issue, largest since war.

Hitler says he'll gain control of Reich by ballots, not coup.

Senator Pittman urges world conference on silver.

Economic issues expected to temper partisan battle in Congress.

Washington fears possibility of war in Manchuria.

Japanese troops at Mukden held ready for an "explosion."

France appropriates \$140,000,000 to aid unemployed.

Business cheered by improvement in retail trade.

Theodore Prince defends short sales as needed market function.

Popular government has proved its worth, Gov. Ritchie says.

W. C. T. U. gives Hoover dry pledges of 1,000,000.

Home conference committee backs Hoover plan; warns buyers.

Railroad earnings this year the lowest since 1921.

William Green urges 7-hour day and 5-day week to absorb idle.

Wol says Soviet has revived policy of attacking us.

Hoover urges easier down payment system on homes.

MANY CHARTERS FOR CORPORATIONS FILED IN MISSISSIPPI, 1931

Despite Reported Depression—Secretary of State Walker Wood Pleased

Secretary of State Walker Wood in a record of business incorporations finds it "gratifying that the organization and characterization of domestic capital and the admission and qualification of foreign capital to do business in Mississippi shows a flattering activity for the month of November as well as for the eleven months already expired in 1931."

"It is especially pleasing," Secretary Wood said, "since the year 1931 has been far famed as one of general depression prevailing over the nation."

"For the month of November the amount of domestic capital organized amounted to \$3,757,805 which ran the total domestic capital for the past eleven months up to \$18,336,805, no bad showing for this year. And for November there is a total foreign capital admitted and qualified amounting to \$5,610,000 making a total for the past eleven months of \$293,280,846.57."

There were thirty-five domestic charters recorded in November, and nine foreign business qualified for charters, Secretary Wood announced.

Gas Bootlegging Gains On Mississippi Coast

Gasoline bootleggers are costing Mississippi approximately \$400,000, according to Robert Genin, representative from Hancock county.

This was brought out in his discussion in the house advocating passage of a bill providing for penalties of not less than \$100 and not more than \$1,000 upon those caught smuggling gasoline without paying the excise tax.

Sixty-five per cent of the gasoline sold in his county is handled by illegal operators, he said.

The Mississippi Gulf Coast has been hit so hard by this thriving industry that there is difficulty in meeting interest on bonds for the handsome seawall and highway built there.

Many who came before this legislature and urged construction of our seawall are participating in the gasoline racket that is depriving the state of so much of its money," said Genin, who succeeds the late Bryan Russell.

"Many trucks are operating up and down the Old Spanish Trail from New Orleans in this racket and they have many bootlegging methods in the coast counties," Mississippi Highway.

Misread His Hand

A shoe store advertised in its windows with a sign, "Shoes sold on poker terms," and below the sign was a plate containing three silver dollars with a sign, "Three of a Kind Take Any Pair."

A customer asked for a pair of shoes, size nine, and after being fitted, told the clerk to wrap up two pairs, and then tendered him three dollars in payment.

The clerk politely informed him that the charge would be \$6 for the two pairs.

The customer called for the owner of the store and demanded, "Are you going to live up to your terms as stated in the window?"

"Certainly," said the owner.

"Well," said the customer, "Any poker player knows that three of a kind always take two pairs."

"Yes," said the owner, "but not four nines."

Followed His Country's Lead

Fond mother (arriving home late) —I hope my little darling has been as good as gold all day.

Nurse (au fait politically)—No, Ma'am, he went off the gold standard about tea time.—Humorist.

MAUFFRAY'S
The Store of ChristmasGIFT
are SPECIALS

It will pay to
Shop Here For
Xmas.

AN UNUSUAL DISPLAY

CHRISTMAS SHOPPING THIS SEASON

IS AN ADDED PLEASURE, BECAUSE
OF THE SUBTRACTED PRICES. EVERY-
THING IN THE WAY OF GIFTS FOR MEN,
WOMEN AND CHILDREN IS HERE, BUT
AT PRICES THAT REALLY PROVE THAT
THERE IS A SANTA CLAUS. COME IN
AND BRING THE CHILDREN.

GIFTS

We have striven to make
our store headquarters

for Xmas Gifts and to

that end the public will

agree that we have suc-

ceeded. New Goods and

variety will aid you in

making selections.

A BAZAAR OF PRETTY THINGS AT
PRETTY LOW PRICES.

LAMPS

Our stock of gift lamps
is appealing and all rea-
sonably priced. Never
such stock of fancy elec-
tric lamps have ever
been displayed here. An
inexpensive table lamp
is always an acceptable
gift.



On The Beach.



60 PER CENT
of all FIRES
occur in homes.

To reduce these hazards, Stock
Fire Insurance companies—
through the National Board
of Fire Underwriters and other
organizations—maintain many
helpful services:

STOCK FIRE INSURANCE

considers the protection of
homes and communities no
less important than the pay-
ment of losses.

THE NATIONAL BOARD OF FIRE UNDER

The Sea Coast Echo

CITY ECHOES.

—Dr. and Mrs. A. P. Smith motor-
ed to New Orleans Wednesday.

—Wagons were \$5.50 now \$4.49;
Velocipedes, \$2.95, \$3.29, \$3.69—
The Bay Mercantile Co.

—Collegians from St. Stanislaus
College will leave for their respec-
tive homes Sunday to spend the Yuletide,
returning after the holidays.

—Mr. R. C. Engman, vice president
Hancock County Bank, returned
home Monday night from Jackson,
Miss., where he attended a meeting
of bankers re-elected State Bank
Supt. Love, who has made a most
successful official for both the State
and banking interests.

—The offer of the Mississippi
Power Company, to give a prize for
the best outdoor decorated Christmas
tree in the Bay-Waveland district is
well worthy of the effort. The tree
must be outside in the soil and a
committee from the Chamber of
Commerce will decide the winner.

—Sheriff-elect T. Ed. Kellar has
been working in the sheriff's and tax-
collector's office at the courthouse
this week, familiarizing himself with
the duties of the office, which he will
assume on the first Monday in Jan-
uary. Horace L. Kergosien, chief
deputy sheriff, has also been at work
in the office.

—Folks who have priced Toys,
Wagons, Velocipedes and Dolls, re-
port our prices lower for same goods
and buy from us. The Bay Mer-
cantile Co.

—Mrs. Marx Andresen, formerly
Miss Madeline Eagan, of Los Angeles
Calif., is visiting her mother, Mrs. L.
Eagan and grandfather, Judge J. A.
Breath, at their home in Main street,
and will remain for the holidays.
Mrs. Andresen has been visiting relatives
in New Orleans before reaching
Bay St. Louis.

—Mr. Joseph T. Buddecke, well-
known editor and publisher of "So-
ciety Talk" of New Orleans, New
York and Palm Beach, spent the week
end in Bay St. Louis, and visited at
the home of Mr. and Mrs. George E.
Pitcher on North Beach Boulevard.
Mr. Buddecke expresses his preference
for ay St. Louis with much em-
phasis and fervor.

—The Echo regrets to learn the
accident which recently befell Mr.
John T. Meyers, who visits his mother
here each year, while cranking a car
at his home in San Antonio, in which
he broke his arm. Mr. Meyers is a
valued contributor to the columns of
The Sea Coast Echo. His absence
from our columns has brought frequent
inquiries from admirers of his writing.

—Mrs. John Curtis, of Picayune,
formerly Miss Nellie Williams, of Bay
St. Louis, on Friday last underwent
a serious operation for appendicitis
at Touro Infirmary at New Orleans,
and reported as doing unusually well.
Mrs. Curtis has many friends both in
this section and Pearl River county
that will learn with regret of her illness
but with pleasure of her rapid convalescence.

—No one goes "Over the Hill to
the Poor House" who patronizes
Henry's—The Bay Mercantile Co., on
the Beach opposite Merchants Bank.

—The management presenting the
operetta, "Miss Carburets Returns,"
which was successfully presented at
the Bay High Auditorium Friday evening
of last week wish to heartily thank
one and all that helped to make the
benefit the success that it was. In
thanksgiving one and all the management
wishes to also express its appreciation
of how the public turned out in large
number and of the plaudits given
the play.

—A visit to Engman's Store, oppo-
site L. & N. Depot, again finds this
emporium of holiday goods, respon-
sident with stock and selection, and
shoppers for the holidays find the
place another good reason of why
shop at home. The selection of toys
and gifts have been well selected;
there is quality and selection and all
at prices in keeping with the times of
lean purses. It is well worthy of a
visit.

—Dr. and Mrs. C. M. Shipp left on
Thursday of this week for Jackson
where Dr. Shipp is attending a meet-
ing of State doctors and county
health officers, which was postponed
from some time recently because of
the meeting of Southern Medical As-
sociation at New Orleans. Both Dr.
and Mrs. Shipp will remain until after
the holidays, spending Christmas at
their former home, Water Valley,
Miss.

A. & G.
Theater

Thursday, Dec. 17.
HELEN TWELVETREES in
"A WOMAN OF EXPERIENCE"
And comedy.

Friday, December 18.
BOB CUSTER in
"HEADEN FOR TROUBLE"
And comedy.

Saturday, December 19.
ROSE HOBART and CHARLES
BICKFIELD in
"EAST OF BORNEO"
And comedy.

Sunday & Monday, Dec. 20-21.
CHARLES FARRELL in
"HEARTBREAK"
Fox News and Cartoon.

Tuesday & Wednesday, Dec. 22-23.
"THE SUICIDE FLEET"
And comedy.

Thursday & Friday, Dec. 24-25.
JAMES DUNN, SALLY EILERS &
MAE MARSH in
"OVER THE HILL"
Cartoon and Travelogue.

Program subject to change without
Notice.

"Gwendolyn's Quest"
Christmas Play At
S. J. A. Monday Night

The little children of S. J. A. invite
you to attend the Christmas program
which they have been preparing for
the past weeks and which they
will present at the S. J. A. Gym,
Monday, December 21 at 8:00 P. M.
Admission 15¢, 25¢.

These little tots promise you your
money's worth and urge you to at-
tend.

"Gwendolyn's Quest" is the lovely
story of a little girl who is sadly
neglected by her mother, Mrs. El-
wood, who devotes all her time to so-
cial functions and duties. Gwendolyn
finally leaves home and sets forth
in search of the Fairy Queen in Santa
Claus land, where she hopes to find
the love for which she longs so ar-
dently. Gwendolyn loses her way
and is found, frozen, by a poor wo-
man who has many children on whom
nevertheless she bestows all her love.
When Mrs. Elwood finds her daughter,
Gwendolyn, the latter is so frozen
that the mother thinks her child is
dead. Gwendolyn soon recovers
however, and henceforth the mother
devotes her full time to her child.
Gwendolyn also proves most grateful
to the poor woman who saved
her child and is the means of bringing
joy and happiness to Mrs. Philip-
and her children on Christmas Day.

As an added attraction Peo Hard-
ing's "Jubilee Singers" will give several
negro spirituals." The "Jubilee
Singers" are eight negroes who belong
to families that have served the
Hardings for several generations.
Another feature of the program
will be some dance numbers by Peo
Harding and her dancing teacher,
Miss Troxler, of New Orleans. Miss
Troxler also appeared several times
in Paris, France where she is famed
for her artistic dancing.

The Harding band will entertain
between the acts and before the play.
—Mr. and Mrs. George R. Rea re-
turned home Tuesday forenoon from
a motor trip to Wesson, Miss., where
they visited Mr. Rea's parents, Mr.
and Mrs. J. S. Rea, and family cele-
brating last Saturday the birthday of
three members of the family on the
same day. Monday they motored to
Jackson, where Mr. Rea attended a
meeting of bankers from over the
State to re-elect a State Bank Board
superintendent.

—A representative of The Echo
visited the different stores and shops of
Bay St. Louis one day this week,
practically an inspection tour, and
found not only varied and full selec-
tion offered the buying public, but
was favorably impressed at the prices
tagged on different articles. An
accompanying gentleman, who knows
his goods and figures, said the local
prices were far below that asked
elsewhere and that people who would
trade at home would be the gainer,
both in prices and principle.

—Attention is called to the adver-
tisement of the Jos. O. Mauffray
store where there is a most varied
and select stock of goods, this year's
display and supply exceeding that of
other years. At no time has there
been such a display of pretty and
useful things and at prices that seem
to fit the present purse. Over on
the hardware side of Mauffray's,
where glassware and crockery is carried
in abundant stock, also offers
many suggestions to the Christmas
buyer. It is noted with interest that
the Bay St. Louis stores seem to be
better prepared for the buying public
than any other year.

—More real wool in Mayfield
woolen Mills 100 per cent wool suits
than in most any other brand—100
per cent Mayfield Suit was \$22.50
going at \$14.50. 100 per cent Mayfield
Blue Serge Suit was \$28.50 going
at \$16.50. The Bay Mercantile
Co.

—Driving out from New Orleans
Monday night, Mr. G. E. Moore and
a party of gentlemen friends, had a
narrow escape from injury. Their
car left the road and partly turned
over into a ditch on the road beyond
the church out 'on' Lakeshore road,
Porter Wrecking Service was soon on
the scene and righted as well as re-
paired the damaged car. No one was hurt.
Mr. Moore is representative of
the Commercial Credit Company, of
New Orleans. A similar accident at
the same place happened to Mr. and
Mrs. Sharp, from Oklahoma, who
were driving to Waveland to visit at
the home of Mr. and Mrs. E. V. Li-
zana. It was said there must be
some defect in the construction of
the road at that point.

CLASSIFIED ADS

TURKEYS FOR SALE.

At reasonable prices. Mrs. Louis
Sellers, on Old Spanish Trail.

FOR SALE

Eggs for hatching; Rhode Island
Reds, thoroughbred; blue ribbon
winners, as fine a pen as can be
found in the State. \$1.50 per set-
ting of fifteen. W. A. McDonald &
Son, Bay St. Louis, Miss.

YOUNG OAK TREES FOR SALE.

From 50 to 75 beautiful young
water oak trees, averaging four to
five feet high. All you want at 10
cents a piece. Now is the right
time to plant. An opportunity to
embellish grounds or to prepare for
shade. These young trees will grow.
W. A. McDonald & Son, Bay St.
Louis, Miss.

CHICKS FOR SALE

Baby chicks. Trained exhibition
Stock. Heavy Layers. Red,
Large English Leghorn and B. P.
Rocks. Blood tested 8 1/2 c up. Shipped
C. O. D. Custom hatching.
Harold Reineke Egg Farm, Long
Beach, Miss. 12-11-4c.

FOR SALE

Thoroughbred Hampshire boar,
two years old; perfectly marked
weight, five hundred pounds. Will
sacrifice for twenty-five dollars. W.
A. McDonald. 12-11-2c.

FOR RENT

"Cottages, 5 rooms, Front Porch,
water etc., 211 Sycamore, 213 Sycamore,
228 Sycamore. Only \$5.00
month. Apply 412 S. Front street."

'Short Cut' Road Would
Prove of Untold Economy
And End Purse Drain

(Continued from Page 1)

placing the car per mile travel cost
also at a minimum rate, the daily
burden on motorists that the short
cut would eliminate is from \$1300 to
\$4000, while the yearly toll is fig-
ured from \$474,500 to \$1,460,000.

A check made by the Louisiana
Highway Commission at the Chef
Menteur and Rigollets free bridges
in the fall of 1930 showed that an aver-
age of approximately 1000 cars and
trucks passed over these daily. A
total of 970 passed over the Chef
bridge the day the check was made
there and 1091 passed the Rigollets
bridge.

Experts Figure Cost

The United States bureau of public
roads estimates that the cost of
improving an automobile on a cost
basis is 6 1/2 cents per mile. Many
large concerns figure depreciation and
operation of a car is 10 cents per mile,
while some estimate it even higher.

Taking the smallest of these cost
estimates, 6 1/2 cents per mile, it is
ascertained that every Orleanian who
makes a week-end trip to the Gulf
coast and returns travels 40 miles
more than if the short cut was con-
structed. Forty miles at 6 1/2 cents a
mile is \$2.60 that the week-end motor-
ist pays as economic toll to failure
of Louisiana to construct the short
cut.

Each motorist traveling between
Bay St. Louis and New Orleans pays
long of this, \$1.30 in toll, which,
multiplied by 1000, the daily number
of cars passing over the route during
1930, reveals a daily total of \$1300
collected from motorists. This \$1300
multiplied by 365 the number of days
in the year, gives \$475,000.

High Figure \$1,750,000

Actual surveys of the route of the
proposed short cut made during the
administration of former Governor
O. H. Simpson show that, with liber-
al allowances for contingencies and
extras, the nine miles of highways,
with necessary bridges, could be con-
structed for between \$1,250,000 and
\$1,500,000. Engineers of the pres-
ent State Highway Commission esti-
mate that the cost would not be in
excess of \$1,750,000.

Not only so, but we leaped right
out into the limelight, bought all the
back pages of the newspaper and
began advertising on a scale that
would make most department stores
gape.

"Did the public respond—Sales last
year were about \$9,000,000; this
year they will be in the neighborhood
of \$15,000,000.

"What's the cure for this so-called
depression? Advertising—provided
you have something to sell. Most
of the birds now complaining loudest
haven't anything to sell to start
with."

"Yes, we are strong for advertising—
for very good reasons. Think
what it has done for us. Although
we have spent as much as \$50,000
in a single month in newspaper adver-
tising, we have brought in so much
new business that our advertising cost
to attract this increased business has
been less than 25 per cent and our
advertising cost on total sales has al-
ways been inside of 1-3/4 per cent—a
record we are not ashamed to shout
to the world from the top of the Empire
State building."

"We attend to business and don't
interest ourselves on lots in Wall
Street or any other kind of business.
We don't owe 'em a nickel and never
will, because we are going to keep
the faith we promised ourselves, never
to mix politics with business!"

"We are enthusiastic over our orga-
nization, and we face the future
as well as the present—with a smile."

Perhaps it was because I was ar-
dently urged by a quartet of my
young hopefuls that I visited the Loft
Candy Plant in Long Island City.

The first impression which it regis-
tered was its magnitude. The sec-
ond, and most important, was its
scrupulous cleanliness. The third
was the amazing of the bewildering
labyrinth of machinery.

It is not refreshing to know, de-
spite conditions that some executives
have demonstrated that it is possible
to go vigorously and prosperously
ahead."

From another enterprise I have
also obtained encouraging facts.
President G. W. Mason of Kelvinator
states that net earnings for the year
ended September increased 10 per
cent over 1929. Cash on hand has
doubled in the last twelve months.
Funded indebtedness has been reduced
\$1,850,000 with no bank indebted-
ness. Subsidiaries did equally well.
Note this: "In 1931, for the first
quarter of our fiscal year—July, August,
September—produced a profit.
Perhaps this was partly due to our
spending fully \$100,000 more
this year than last year on research
and engineering development, all
charged to operating expenses. We
are looking forward to a continuation
of growth in 1932."

Running into H. F. Alexander—
Bert Alexander to his friends—who
has played a prominent and pictures-
que role in building up Pacific shipping,
he confided to me that he is devot-
ing most of his time to opening up
what he calls "the greatest oil
pool in the world," just outside of
Los Angeles. It promises, he says,
to eclipse even the unique Kettleman
Hill. Mr. Alexander figures that his
oil El Dorado will net enough money
to sink a bigger ship than ever sailed
the Pacific—or the Atlantic.

It's a great state, California.

An athlete says that to triumph in
sport we must unearth new talent.
Our golfers are frequently seen un-
earthing something—Punch.

Open Four Nights a Week Until
Further Notice.

Friday, December 18.
TWENTY FOUR HOURS

A Paramount Picture
Comedy—Fur, Fur, Away!

Sunday & Monday, Dec. 20-21.
"AN AMERICAN TRAGEDY"
A Paramount Picture
Comedy—Socially Correct."

12-11-2c.

710 8th St. Washington, D. C.

MATTERS OF BUSINESS
AND OF FINANCELOFT GOES AHEAD
INCREASES SALARIES
JUNKS SUBSTITUTES
THEN ADVERTISES

BY B. C. FORBES

HERE is the most refreshing story
of business progress I've encoun-
tered in months:

A company employing 6,000 has in-
creased sales this year 61 percent.
Its increase in customers has reached
5,400,000—last month alone its cus-
tomers exceeded 3,000,000. It has
made money steadily every month for
the last fifteen months. Sales in
1929 were under \$7,000,000. This
year they will approximate \$15,000,-
000.

When I asked Charles G. Guth,
president of Loft, the well-known
candy concern, how he went about
effecting such extraordinary results
during a depression when one would
expect candy purchases to fall off,
he replied, in effect: